

## PERSONAL DATA PRIVACY AND PROCESSING - Contact Information

Dear user, Makro labelling Srl with its head office in Via Giovanna d'Arco n. 9 - 46044 Goito (MN) IT, as the personal data controller intends to provide you with the widest possible information on how your personal data will be processed, and also informs you that the processing of your personal data will be based on the principles of lawfulness, correctness, transparency, purpose limitation and storage, data minimisation, accuracy, integrity and confidentiality. We therefore invite you to read this notice carefully, as it contains all the information necessary for the protection of your personal data and the security measures taken to ensure their confidentiality. This information is also provided only for the site <https://www.makrolabelling.com/en-ww/cookie-policy.aspx> while it does not apply to other websites that may be consulted via external links.

**Controller and DPO:** The Data Controller of the Site is Makro Labelling Srl; the Data Protection Officer, in the person of Dr. Annika Rodegher, can be contacted at the e-mail address [dpo@makrolabelling.it](mailto:dpo@makrolabelling.it).

**Personal data being processed:** The Personal Data, understood as any information enabling us to identify you directly or indirectly, collected by our site via contact form, are as follows: Name, Surname, Company, E-mail, Country.

**Data provided voluntarily:** Through the Site you have the opportunity to voluntarily provide Personal Data such as your first name, last name and e-mail address, the controller will necessarily need to acquire this information in order to process your requests.

**Purpose, legal basis:** The Personal Data you provide to us through the site will be processed for the following purposes: Responding to your [request for a contact](#) for information of interest to you; The processing is necessary for the performance of a contract or the execution of pre-contractual measures (Art. 6 (1)(b) Gdpr).

**Processing method:** the processing is carried out by means of automated tools (e.g. using electronic procedures and media) and/or manually (e.g. on paper) for the time strictly necessary to achieve the purposes for which the data were collected and, in any case, in accordance with the relevant statutory provisions.

**Security measures:** Users' data are processed lawfully and correctly, taking appropriate security measures to prevent unauthorised access, disclosure, unauthorised data modification or erasure. The technical and organisational computer and/or telematic measures used in maintaining the data are aimed at the stability and ethical provision of the service.

**Optional data supply:** In addition to what is specified for navigation data, users/visitors are free to supply their personal data. Failure to provide them may only result in the impossibility of obtaining what has been requested.

Data disclosure to third parties

**Your Personal Data may be disclosed to:**

- subjects necessary for the provision of the services offered by the Site, such as sending e-mails and analysing the operation of the Site, but who in any case typically act as data controllers.
- persons authorised to Personal Data process.
- police force, whenever this is required by law or by an order of a competent authority.

In any case, your personal data are not processed outside the European Union area.

**Data retention:** The Controller will process your Personal Data for the time strictly necessary to achieve the purposes of the points indicated above. Notwithstanding the above, the controller will process your Personal Data for as long as permitted by Italian law to protect its interests.

**Data subjects rights:** Data subjects have the right to obtain from Makro Labelling Srl, in the cases provided for, access to their personal data and the rectification or erasure of the same or the restriction of the processing concerning them or to object to the processing (Art. 15 et seq. of the Regulation) at the following references: Via Giovanna d'Arco n. 9 -46044 Goito (MN) IT tel. 0376 1872203 email [privacy@makrolabelling.it](mailto:privacy@makrolabelling.it)

We will reply to your request within one month from the date of its receipt; this term may be extended by a further two months in the event of particular complexity and number of requests.

In the event of non-compliance with the request, you may lodge a complaint with the Supervisory Authority (Privacy Guarantor) pursuant to Art. 77 and lodge a judicial appeal pursuant to Art. 79.